SEP 0 1 2005

Appl. No. 09/887,198

Amdt. dated September 1, 2005

Request for continued examination following final office action of May 3, 2005

I hereby certify that this correspondence is being faxed to the Commissioner For Patents, Alexandria, VA 22313, on September 1, 2005 by Jop-Q. Shutter (Reg. No. 41,311).

Signature

PATENT Case No. N0093US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.

09/887,198

Applicant

Matthew A. Guido et al.

Filed

June 22, 2001

Titled

Geographic Database Organization that Facilitates Location-

Based Advertising

TC/A.U.

2167

Examiner

Kuen S. Lu

Docket No.

N0093US

Customer No.

37583

Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

RESPONSE AND AMENDMENT "C" ACCOMPANYING REQUEST FOR CONTINUED EXAMINATION ("RCE")

Sir:

This amendment accompanies a filing of a REQUEST FOR CONTINUED EXAMINATION following a final Office Action of May 3, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.